

## Governor Haley, Director Farmer and Mayor Raines Welcome Esurance to South Carolina

Monday, September 8, 2014 Ray Farmer, Director of Insurance joined Governor Nikki Haley and Mauldin Mayor, Dennis Raines in welcoming Esurance, an Allstate Company to South Carolina. Esurance will open a new sales and claims office in Greenville, South Carolina employing up to 450 employees. The Greenville office will be the fifth Esurance sales office in the country. Presently they have sales locations in Sacramento, Sioux Falls, Tampa and Phoenix.



Governor Haley, Director Farmer and Mayor Raines spoke to the audience and welcomed this growing company to the state. Director Farmer's comments spoke to the evolving industry and highlighted Esurance's web-based approach. "On-line purchasing is increasing every day and the opportunity to assist customers via social media, a mobile app, providing quick comparison quotes, on-line repair monitoring, video appraisals to speed the claim settlement process following an auto accident and other 24/7 web-based services is very appealing to a growing number of consumers," Director Farmer stated.



"As insurance information technology continues to evolve, the opportunity to attract and grow local talent is a win-win for South Carolina and industry alike. It is estimated that presently there are more than 15,000 insurance technology based jobs in the South Carolina," Director Farmer added.

The event was held at the new site in Mauldin, South Carolina and was well attended. In closing, Director Farmer emphasized the Department's ongoing encouragement of growth and innovation within the industry which helps create a more competitive business environment overall.